

ILA/ACRL Spring Conference 2011
 Schedule and Session Abstracts
“The Essentials: Rethinking, Refining, Reviving”

Friday, March 18, 2011
 Graham Conference Center
 Central College, Pella, IA

Conference Schedule

Thursday, March 17, 2011

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| <i>6:00-8:00 pm</i> | <i>Pre-Conference Social</i> | <i>Monarchs Restaurant</i> |
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Casual dinner at Monarchs Restaurant. Meals and drinks to be paid individually by attendees.

Friday, March 18, 2011

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| <i>8:30— 9:00am</i> | <i>Registration</i> | <i>Graham Conference Center Lobby</i> |
| <i>9:00— 9:15am</i> | <p style="text-align: center;"><i>Welcome & Introduction</i></p> <ul style="list-style-type: none"> • Beth McMahon - Chair, Spring Conference Planning Committee, Central College • Ryan Gjerde - ILA/ACRL President, Luther College • Dr. Robert Franks - Vice President for Academic Affairs, Central College | <i>Graham Conference Center Banquet Hall</i> |
| <i>9:15— 10:15am</i> | <p style="text-align: center;"><i>Keynote Address</i></p> <p style="text-align: center;"><i>What To Do With the Time That Is Given Us</i> Kenning Arlitsch, Associate Director of IT Services, Marriott Library, University of Utah</p> | <i>Graham Conference Center Banquet Hall</i> |

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| 10:15– 10:45am | Break | <i>Graham Conference Center Lobby</i> |
| 10:45– 11:30am | Session 1 | <i>Concurrent sessions in Graham Conference Center and Maytag Center (2nd floor)</i> |
| 11:30am– 12:45pm | Lunch & Business Meeting | <i>The Central Market</i> |
| 12:45- 1:00pm | Transition and Presenter Set-Up | |
| 1:00– 1:45pm | Session 2 | <i>Concurrent sessions in Maytag Center</i> |
| 1:45– 2:00pm | Transition and Presenter Set-Up | |
| 2:00– 2:45pm | Session 3 | <i>Concurrent sessions in Maytag Center</i> |
| 2:45– 3:00pm | Break | <i>Maytag Gallery</i> |
| 3:00– 3:45pm | Session 4 | <i>Concurrent sessions in Maytag Center</i> |

Note: Vending machines featuring Coca Cola products are available in Graham Conference Center and Maytag Center.

Session 1
10:45–11:30am

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| <p>Graham 1</p> | <p>A Discovery Case Study: EDS at Cowles Library, Drake University Teri Koch; Marc Davis Drake University</p> <p>Cowles Library was an early adopter of EBSCO Discovery Service (EDS). Our primary goal was to provide a single-search box interface for all our collections.</p> <p>This implementation profoundly impacted the learning environment ranging from resource delivery to pedagogy. Our experience provides both a model and a cautionary tale for those interested in Discovery products.</p> <p>This presentation covers both theoretical and practical considerations when implementing Discovery products. We discuss the philosophical and pedagogical goals we hoped to achieve, implementation, and include a frank assessment of the ability of the EDS product to meet our objectives.</p> <p>Session Manager: Mike Wright, University of Iowa</p> |
| <p>Boat Room in Maytag Center</p> | <p>A Map, a Vehicle, a Destination: Using an Embedded Librarian to Implement the Information Literacy Campus Plan Pam Rees; Megan Tedell; Dr. Avilah Getzler Grand View University</p> <p>Structuring a systematic information literacy program can be difficult. Grand View developed a campus plan using a tiered outcome approach (foundational, intermediate, and advanced) which incorporates information literacy into key courses. We intend to use the embedded librarian model for implementing the plan. With a professor from Grand View, we will discuss the campus plan, the rationale behind the use of the embedded librarian model, the benefits of embedding information literacy into strategic courses throughout the major, the challenges we have encountered, current assessment of the program, and the future direction of embedded librarianship at our institution.</p> <p>Session Manager: Dan Chibnall, Grand View University</p> |
| <p>Moore-Weller Room in Maytag Center</p> | <p>Cultivating Future Librarians: Growing Students into Colleagues through Mentorship Cara B. Stone Indiana University School of Library and Information Science (in collaboration with University of Dubuque)</p> <p>What began as email correspondence from an MLS student seeking mentors turned into an internship at University of Dubuque's Myers Library. Learn more about planning, communication & shared goals key to the successful match, learning & teaching experiences that helped develop the student's professional voice, and how the library & intern worked together to create a mutually-valuable experience. Participants will engage in discussion of their institutions' mentoring practices, share ideas that can be applied broadly to develop interns, student workers, paraprofessionals, and new librarians. Practical recommendations supporting meaningful mentoring and valuable partnerships within any library instruction program will be discussed.</p> <p>Session Manager: Jennifer Sterling, William Penn University</p> |

Session 2
1:00-1:45pm

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| <p>Van Emmerick Theatre in Maytag Center</p> | <p>Building an Active Learning Community through Student Collaboration Rebecca Stuhr, Catherine Rod, Chris Jones Grinnell College</p> <p>Research supports the important role libraries have in supporting student success on college campuses. Programs emphasizing experiential learning help students to make personal connections and to create a feeling of community: two elements crucial to the success of all students, but especially women and students of color. In this presentation we will describe how, in an effort to better serve our increasingly diverse student body, we collaborate with students from within the library and across campus to provide active learning opportunities in the library's increasingly vigorous environment. We will open the conversation to give all present the opportunity to share their ideas, experiences.</p> <p>Session Manager: Pam Rees, Grand View University</p> |
| <p>Boat Room in Maytag Center</p> | <p>Shrinking Service Points to Better Serve Users (And Save Money) Amy Paulus University of Iowa Libraries</p> <p>In 2009, the University of Iowa Libraries began to implement significant changes to services as a direct result of budget reductions. This session will describe the process of combining two major and two minor service points in the Main library and how services have changed, one year later. While our users have adapted to this one service point, this change has had its own challenges and accomplishments so come to this session to learn pointers on how to merge successfully or share your own success stories!</p> <p>Session Manager: Kyle Winward, Central College</p> |
| <p>Moore-Weller Room in Maytag Center</p> | <p>Skillful Scaffolding: Integrating Information Literacy Outcomes into Literature Courses Dan Chibnall, Dr. Amy Getty Grand View University</p> <p>Information literacy can be taught a variety of ways, but one of the most effective methods is to blend the concepts with content within regular classes. Normally we teach students information literacy and research methods in single sessions, which students often find overwhelming. We realized students needed to reiterate these concepts using hands-on assignments in their everyday coursework. As a result, our librarians developed a tiered approach to teaching information literacy concepts within the classroom. In this presentation, an Academic Librarian and English Faculty member will discuss projects developed from this collaboration, specifically those pairings within American and Children's Literature.</p> <p>Session Manager: James O'Gorman, St. Ambrose University</p> |

Session 3
1:50-2:35pm

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| <p>Van Emmerick Theatre in Maytag Center</p> | <p>Have I Got a Deal for You: Free Tech Tools to Make the Essentials Easier Becky Canovan University of Dubuque</p> <p>Have I got a deal for you?? Want to create short and dirty tutorials in less time than it takes to type out the directions for the same process? Tackle your scheduling and surveying needs with ease? Make slicing and dicing reference stats a breeze? In this economy, libraries are often asked to do more with less. This presentation will address, demonstrate and provide virtual handouts about four free technologies libraries can use to solve problems, accomplish tasks, and sometimes just make life in the library easier. Jing, Doodle, PollEverywhere, and Google Docs will be discussed.</p> <p>Session Manager: Natalie Hutchinson, Central College</p> |
| <p>Moore-Weller Room in Maytag Center</p> | <p>On Being Essential: Making Connections and Facilitating Access, Collection Development as Public Service Kevin Engel; Rebecca Stuhr; R. Cecilia Knight Grinnell College</p> <p>Grinnell College Libraries approaches collection development as a collaborative public service involving all areas of the library and all librarians while at the same time building ties with faculty, and meeting the needs of students in a timely responsive manner. Our presentation will focus on the variety of ways that collection building and acquisitions occur at Grinnell, the obstacles we have removed, and some of the specific practices we have implemented to make the library work for our community. We will also invite our audience to share their innovations and successes.</p> <p>Session Manager: Julie Hansen, William Penn University</p> |
| <p>Boat Room in Maytag Center</p> | <p>Rethinking Instruction: Designing Specialized Online Courses Erika Raber University of Iowa</p> <p>This session will discuss how curriculum from a face-to-face research skills course has been modified for the online environment. Many of the decisions involved with course planning have been influenced by the author's participation in the ACRL Designing Online Specialized Information Literacy Courses web course. Changes to the course are based on a better understanding of the challenges students encounter in an online learning environment, the challenges faced by the instructor, as well as the importance of planning for assessment. Participants will learn: strategies to modify information literacy curriculum materials for an online environment, and techniques for the development and incorporation of online instructional materials.</p> <p>Session Manager: Mara Eggherman</p> |

Session 4
2:45-3:30pm

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| <p>Boat Room in Maytag Center</p> | <p>Seeking Wisdom in Community: Shaping a First-Year Research Experience Andi Beckendorf, Germano G. Streese Luther College</p> <p>“Seeking wisdom in community” is the philosophy of Paideia, the first-year common course at Luther College, which encompasses both student learning and the shared responsibility between instructors and librarians for creating successful learning opportunities. Hear how our role has evolved over the last decade from partnership to collaboration, with our new LibGuides environment serving as the primary point of engagement for the research unit. Two recent Project Information Literacy reports provide a backdrop for “best practices” and the benefits we have seen for our first-year students, and we will share examples of tools, strategies and activities we have developed.</p> <p>Session Manager: Rachel Fleming, Central College</p> |
| <p>Van Emmerick Theatre in Maytag Center</p> | <p>In Any Language: Libraries Translate to Learning Jonathan Helmke University of Dubuque</p> <p>How does a library provide essential online teaching and learning resources that are non-bibliographic, such as Films.com, Music Online, and Rosetta Stone? What role does the Technical Services Department play in connecting these resources to faculty and students to meet their classroom needs?</p> <p>The Assistant Director for Technical Services and the Serials & Digital Management Assistant will discuss how the Rosetta Stone project was planned, staffed, marketed, and implemented during the 2010 fall semester to meet a curricular and co-curricular need and to help the library deliberately reposition itself more clearly as a teaching and learning center.</p> <p>Session Manager: Susan Moore, University of Northern Iowa</p> |
| <p>Moore-Weller Room in Maytag Center</p> | <p>Advice, Empathy, and Education: Student to Student Mentoring in Reference Service Julia Bauder, Beth Bohstedt and Phillip Jones Grinnell College</p> <p>At Grinnell College Libraries we believe that reference is an essential service that can be provided by well-trained students as well as by librarians. As a result, we have reimagined our reference service to incorporate student mentors. During this presentation, attendees will learn about both components of our peer mentoring program: the advanced research help provided by reference assistants (RAs) at the reference desk and the basic information service provided by all of the students working at any of the four public service desks in the Libraries. We will provide sample training materials attendees can adapt for their own institutions.</p> <p>Session Manager: Beth McMahon, Central College</p> |